

TRAINER 培训师

Jutta Overmann
欧为曼

Business consultant, Coach and Trainer
营业顾问, 培训师和教练

PERSONAL QUOTE:

„Choose a job you love, and you`ll never have to work a day in your life.“ *Confucius*



培训师
Trainer

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Areas of Expertise:

Consulting, Coaching and Training:

- Entrepreneurship
- Marketing
- Intercultural Communication

Professional Background:

Jutta Overmann provides long year experience in the fields of media, education and management consulting. As editor and product manager she was responsible for developing new business fields in marketing, distribution and sales.

Today she accompanies entrepreneurs as well as small and medium size enterprises using a process-focused and practice-oriented approach. For several years she has been successfully working in the fields of strategic development, business competences, sharpening of company profiles and market positioning.

Besides her activity as management consultant and business coach she is lecturer at the Beuth Hochschule für Technik, Berlin (University of Applied Sciences) and the Paritätische Akademie Berlin (academy of one of the leading welfare organisations in Germany). She teaches practical business founding classes for bachelor and masters programmes.

专业领域:

在以下领域提供咨询, 教练及培训:

- 创业培训
- 营销
- 跨文化交流

专业背景:

欧为曼女士在媒体, 教育及管理咨询领域具备多年的从业经验, 她曾作为编辑兼经理负责在市场及营销领域开拓新业务。

目前欧女士为大型企业及中小企业提供过程导向的咨询服务, 多年来欧女士在策略拓展, 企业职能及提高企业形象及市场定位等领域有成功的工作经验。

除了营业顾问及教练之外, 欧女士还在博尔特理工大学及柏林联合学院担任讲师, 为本科及硕士开设创业实训课程。

座右铭: 知之者不如好之者,
好之者不如乐之者. 孔子