

TRAINING MADE IN GERMANY

SEMINARS 研讨会



TRAINER 培训师

Birgit Wieske 碧丝柯

Consultant and Teacher Hotel & Tourism Industry
酒店和旅游业专业顾问及讲师

PERSONAL QUOTE:

People make
the
difference.



Trainer 培训师

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Areas of Expertise:

- Extensive training experience at a private institute in the fields of:
 - Management tasks in hotels
 - Technology in the hospitality industry
 - Modern tourism geography
 - Business studies
- Giving professional lectures for institutions & businesses in the tourism industry

Professional Background:

Mrs. Wieske is a professional Hotel Manageress. Besides her longstanding experience as a trainer in the hotel industry Mrs. Wieske is also qualified in developing marketing concepts for the tourism industry. Over the years she has provided valuable services to companies and institutions in the hotel- and tourism sector, amongst them the German Employee Academy in Frankfurt Oder and Angermünde as well as the German Private Finance Academy in Eberswalde.

专业领域:

- 曾在一家私人机构积累了丰富的培训经验, 领域如下:
 - 酒店任务管理
 - 酒店业咨询系统
 - 现代旅游地理
 - 商业研究
- 为旅游业机构与企业提供专业知识讲

专业背景:

Wieske女士是一名专业酒店经理。她除了在酒店业积累的丰富经验之外, Wieske女士同时也致力于营销观念的发展。多年来, 她为众多旅游及酒店业的公司和机构提供了大量有价值的服务, 这些公司和机构包括位于法兰克福奥德和昂格明德德国职业学院以及位于埃伯斯瓦尔德的德国私立金融学院。

座右铭: 人是一切的关键。