

TRAINING MADE IN GERMANY

SEMINARS 研讨会



培训师和讲师

TRAINER 培训师

Bernd Frank
斑德 富兰克

Trainer & Consultant
培训师和讲师

PERSONAL QUOTE:

Knowledge is the only
commodity that grows
once you share it.



培训师
Trainer

Bernd Frank
斑德 富兰克

Areas of Expertise:

- Training clients and customers on international guidelines
- Setting up and managing Call-Center
- Consulting for Start-Ups
- Mediation
- Media Coaching
- Personality Development
- Coaching
- Development of PR concepts
- Human Resource Development & Recruitment

Professional Background:

Bernd Frank started out as Press Officer for the German Federal Army. He followed this career line with a job-training in advertisement. Bernd Frank is a certified Trainer in the field of management and communication. Since then Mr. Frank has worked as a freelance trainer and consultant for several high profile companies in Germany.

专业领域:

- 在国际准则上的客户培训
- 呼叫中心的建立和管理
- 为初创企业的咨询
- 调解
- 媒体培训
- 人格发展
- 教练
- 公关理念的发展
- 人力资源的开发与人才招聘

专业背景:

在斑德富兰克先生职业生涯开始之初, 曾担任德国联邦军队出版社总监一职。随后, 他进行了广告领域的职业培训。斑德富兰克先生是一名在沟通和管理领域得到了专业认证的培训师。此后, 他作为一名自由培训师曾为多个德国著名公司担任顾问。

座右铭: 知识, 只有分享才能
变得更多。

